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Local family's card game receiving national attention

Dwight Porter finally brought his product to market (after 17 years in the making!) in November. The Chicago Tribune included LoYo! in its review of the top 10 cool board games of the season and it's getting attention from local Chicago gaming stores and a few blogs.

Porter is an employee with Formica Corporation in Evendale. He and his family first started developing the idea of the game back in 1991 and his story is truly inspiring. His company name is PFun and he does plan to bring more games to market.

Recommended for ages 7 and up. LoYo!™ has all the elements of a classic - Strategy, Risk, Memorization and Luck! But most of all, it is fun and easy to learn! The object of the game is to have the lowest score at the end of six rounds of play. Try to get LoYo! cards and avoid the dreaded OH NO! cards. Think you have the lowest score?, then shout "LoYo!"... But watch out! Someone may catch you and double your score! Feel like giving up? Don't worry, there's LoYo! Catch-Up™.

LoYo! is currently being sold through Amazon.com <http://tinyurl.com/4edmcu> and through Dwight's website www.loyogame.com.



Dwight Porter and his wife, Marla, and children at home in Mason. | Photo provided